# Social Media Posting Plan April 16th - 21st







What do these laptops and that #OfficeBUDe have in common?



They're both hooked up to Wi-Fi! That's right—connect the #OfficeBUDe to Wi-Fi and it will manage your beer for you, through our app #officegoals





#DrinkResponsibly #OfficeCulture #Design #Photography #WorkFlow #OfficeBUDe #Beer #Productivity #Create #Bond #Inspire #Culture #CoWorkers #Cultivate #Cheers #TeamMeeting #Art #Modern #WiFi









At Anheuser-Busch, we have 10 core principles. One of our principles is Dream and our dream is to bring people to together for a better world. What are your dreams?



#FuelAmbitions #OfficeCulture #WorkFlow #OfficeBUDe #Beer #Productivity #Create #Bond #Inspire #Culture #Dream #CommonGroung #StrenghtenConnections **#CoWorkers #Cultivate #Cheers #beerlovers** 



## SCHEDULED POST

#### STYLE OF BEER:

Pale Lager Highly carbonated, with mild flavor and a crisp finish.

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Blonde Ale Mild malt flavor with low to medium hop bitterness.

Hefeweizen A cloudy appearance and a prominent yeast flavor.

Pale Ale Spicy, earthy or aromatic flavors.

> IPA A pronounced hop profile from start to finish.

Amber Ale Malty with balanced hop bitterness.

Irish Red Ale Malt accented with caramel sweetness.

Brown Ale Dark malt flavors of caramel and toffee.

Porter Notes of chocolate with mild roast in the finish.

Stout Coffee, chocolate, molasses and heavily roasted flavors. PALE LAGER

BLONDE ALE

#### HEFEWEIZEN

PALE ALE

IPA

AMBER ALE

**IRISH RED ALE** 

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BROWN ALE

PORTER

STOUT



#### New York



Beer comes in all different colors and styles! What's your favorite style? Comment below!

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#DrinkResponsibly #OfficeCulture #WorkFlow #OfficeBUDe #Beer #Productivity #Create #Bond #Inspire #Culture #CoWorkers #Cultivate #Cheers #TeamMeeting #OfficeParty





### Miami, Florida

Need something to share with your office buds? Enjoy this BBQ Beer Chicken sandwich. All you do is threw everything in a crockpot, it's just that easy.



### **INGREDIENTS**

- 3 pounds boneless, skinless chicken breasts (about 6 large)
- 1 tablespoon onion powder
- 1 tablespoon smoked paprika
- 1 teaspoon garlic powder
- 1/2 teaspoon salt
- 1/2 teaspoon pepper
- 8 Budweiser (found in your #OfficeBudE)
- 32 ounces of barbecue sauce

Throw it all in and put it on high for 4 hours, then give it a shred and enjoy! Full Recipe: https:// www.howsweeteats.com/2011/10/crockpot-bbq-beerchicken/

#OfficePotluck #AlcoholCooksOut #Yummy #Sharing #Bonding #Culture #CrockPot #CoWorkers #Lunch #BeerCooking



## SCHEDULED POST



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#### Los Angeles, CA





No bummer summers here! What summer adventures do you have planned?



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#DrinkResponsibly #Summer #Fun #OfficeBUDe #Adventure #Beer #Photography #Bond #Inspire #Culture #Creative #Cultivate #Cheers #Explore





#### Casper, Wyoming



Accidental fire and you don't have access to a fire extinguisher? Not a problem, grab a beer out of your #OfficeBud\_E, give it a shake and spray on the fire. \*\*Not recommended for large heavily spread fires.



#EmergencyPrepared #OfficeCulture #Fire #StopTheSpread #OfficeBUDe #Beer #Productivity #CookingIssues #Resourceful #SafetyFirst #Survival



## Memorial Day







Thank you will never be enough to show the appreciation for those who sacrifice, and have sacrificed, everyday for our country. Happy Memorial Day! #Cheers



#ThankYou #DrinkResponsibly #America #WorkFlow #Beer #Productivity #Bond #Inspire #Culture #Cultivate #Cheers #BeerLovers #Sacrifice #Remember #Honor #GrandOleFlag



## SCHEDULED POST



Los Angeles, CA



"I've only had one in dog beers"



#DrinkResponsibly #Summer #Fun #OfficeBUDe #Adventure #Beer #DogBeers #Bond #Inspire #Culture #Creative #Cultivate #SummerFun #Explore





## Los Angeles, CA

Do you enjoy Bud Light and Orange Juice? Why not combine the two and enjoy our refreshing summer beer cocktail, the Bud Light Orangutan.



INGREDIENTS: 12 oz. Bud Light 2 <sup>1</sup>/<sub>2</sub> oz. pure orange juice <sup>1</sup>/<sub>2</sub> oz. simple syrup Few drops of grenadine



Mix the Bud Light, orange juice, and simple syrup in a shaker without degassing. Gently stir to mix, pour over ice in a tall glass, and float a few drops of grenadine in the center of the glass.

#DrinkResponsibly #OfficeCulture #Design #Photography #WorkFlow #OfficeBUDe #Beer #Productivity #Create #Bond #Inspire #Culture #CoWorkers #Cultivate #Cheers #TeamMeeting #BudLight #Summer







Get crafty with you bottles! Spice up you office by heading into your #OfficeBudE and enjoying a beer, after that all you need is some paint and creativity! It's it perfect way to unwind at the office and bond with you #CoWorkers

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#DrinkResponsibly #TeamWork #OfficeCulture #WorkFlow #OfficeBUDe #Beer #Productivity #Create #Bond #Inspire #Culture #CoWorkers #Cultivate #Cheers #TeamMeeting #Art





Repurpose your #OfficeBud\_E bottles while keeping the plants in your office alive with this beer bottle garden. You wait twice as long to water your plants with this system.

#DesignInspo #officegoals #DrinkResponsibly #OfficeCulture #interiordesign #Repurpose #Recycle #WorkFlow #OfficeBUDe #Beer #Productivity #Create #WaterRegulation #OfficeGarden #Culture #CoWorkers #Cultivate #OfficeDesign #CreativeSpace











Need some organization? Repurpose your empty #OfficeBudE bottles. All you need is a cute crate and as many bottles as you need and your jewelry will have a forever home, that's not an eyesore.



#DrinkResponsibly #OfficeCulture #Design #Organization #WorkFlow #OfficeBUDe #Beer #Productivity #Create #Bond #Inspire #Culture #CoWorkers #Cultivate #Cheers #Repurpose #Art #Recycle





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No need to take such extreme measures to chill your beer, we've got you covered with the #OfficeBud\_E. It keeps your beer at 39 degrees for perfect drinking temperature.

#DrinkResponsibly #TeamWork #OfficeCulture #WorkFlow #OfficeBUDe #Beer #Productivity #Create #Bond #Inspire #Culture #CoWorkers #Cultivate #Cheers #TeamMeeting #Art

